



Michigan Festivals & Events Association

MFEA Carriage House

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PRESS RELEASE

NEW PRESIDENT / CEO

FOR IMMEDIATE RELEASE

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On the November 1, 2019, Michigan Festivals & Events Association, an organization excelling in supporting and promoting festivals, fairs, events, attractions, suppliers through education, marketing and networking for the success of our members, as announced that its Board of Directors has appointed Mike Szukhent (Sue-Kent) as the organizations second President / CEO.

Szukhent has a wealth of experience in all aspects of municipal and event planning, He also has served as a past board member of Michigan Festivals & Events Association, so he is very familiar with the mission of our organization. Dale Johnson (Chairman of the Board) has been quoted as saying, “Out of the 75 applicants’ nationwide that had applied for this position, Mike was the perfect choice.”

The diverse background and experiences that Szukhent has, makes it clear how he is a perfect fit for the job and a successful choice for the organization.

To learn more about Michigan Festivals & Events Association, visit

www.MichiganFun.com.