

## Edward Jones News Release

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FOR IMMEDIATE RELEASE

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Contact: Douglas H. Moeggenborg

989-845-7210

### **Edward Jones Financial Advisors Rate the Firm Highest in Overall Employee Advisor Satisfaction, According to J.D. Power**

For the 11th time, financial-services firm Edward Jones ranks "Highest in Employee Advisor Satisfaction among Financial Investment Firms" by J.D. Power.

Edward Jones financial advisors gave the highest satisfaction ratings in all the six study categories, with an overall score of 920 points out of 1,000. This compares to the employee average of 711. Edward Jones was among the 7 employee channel firms captured in the J.D. Power 2020 U.S. Financial Advisor Satisfaction Study.

"This is a genuine honor because it demonstrates that Edward Jones is a place of belonging, which is a priority we've set for ourselves," said Edward Jones Principal Chuck Orban. "Even as our firm has grown to more than 18,200 U.S. financial advisors, our culture allows us to work in partnership to provide world-class service and advice. As a result, financial advisors are empowered to develop deep relationships with clients over the arc of their lives, knowing they are making a meaningful difference both with their clients and in their communities. We believe that's key to why financial advisors stay with Edward Jones."

Between January and April 2020, financial advisors were asked to rate their firms in terms of leadership and culture, products and marketing, professional development, operational support, technology, and compensation.

Among the categories measured, Edward Jones ranked highest in all of them, and a full 10 percentage points higher than the 2020 employee average.

Edward Jones has been the top performer among employee channel firms in 11 J.D. Power advisor satisfaction studies, which were completed in 2007, 2008, 2010, 2012-2015, 2017-2020.

Douglas Moeggenborg and Branch Office Administrators Teri Worden Hoeft, Shelly Jewell and Marsha Steffoff can be reached at 989-845-7210. You may also visit Moeggenborg's website at [www.edwardjones.com](http://www.edwardjones.com).

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