



Chamber Sign Policies & Fee Schedule

The Chesaning Chamber of Commerce is pleased to be able to offer use of our Electronic Message Center (Chamber “sign” located next to the Post Office at 230 E. Broad Street) as a information resource and marketing tool for residents, businesses and organizations. It is also a membership benefit for our dues-paying Chamber members. The following policies and procedures will govern the use of the sign:

Using the Sign As a Chamber Member:

- **Business members** will have the opportunity to use the sign to share their events and promotions or to be a listed as a sponsor of the sign’s community messages (“This week’s events are brought to you by...”) on the following schedule:
 - Gold Business members: 12 weeks per year
 - Silver Business members: 6 weeks per year
- **Associate (Non-Profit) members:** The Chamber recognizes that the majority of community events are offered by our Associate members and we are pleased to offer these members 1 free week per month to share their information.
- **Individual members:** In appreciation for Individual members’ support of the Chamber, we are happy to offer 1 free congratulatory message (birthday, anniversary, military welcome home, etc—subject to space availability).
- **Member rate for additional messages** will be charged at \$50 per week.
- Membership dues must be current to use the sign.

Non-Member Rates:

- **Businesses:** Use of the Chamber sign for businesses will be restricted to Chamber members only.
- **Not-For-Profit Events:** \$100 per week
- **Congratulatory Messages:** \$10 for 1 day

Additional Rules for All Advertisers:

- To reserve the sign, please call or email the Chamber office at least 7 days prior to dates requested.
- Number of messages allowed each week will be determined by recommendations from the sign manufacturer, traffic flow and feedback from Chamber membership and the community. The Chamber reserves the right to limit the advertising slots available.
- Messages must comply with all federal, state and local regulations.
- Messages are subject to approval by the Chamber Board of Directors. No political or religious statements, please.
- Fees must be paid in advance of reserved date.
- All logos or original artwork need to be submitted to the Chamber email at info@chesaningchamber.org.

Chamber Sign Policies: Major Donors

The Chamber appreciates the generous support of our members to help fund the purchase, installation and maintenance costs associated with the electronic messaging center (sign). In addition to thanking our major donors publicly on social media and the sign itself, we would like to also offer the following as a show of appreciation for larger gifts:

Donations from \$500 - \$999

- Recognition at the Annual Dinner
- 5 additional weeks of advertising on sign during year of donation

Donations over \$1000

- Recognition at the Annual Dinner
- 10 additional weeks of advertising on sign during year of donation

*Additional weeks of advertising could be used in a generic form such as “This week’s events brought to you by...” in the event that member doesn’t have specific promotion needs.