

Chesaning Chamber of Commerce News Release

FOR IMMEDIATE RELEASE

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Chesaning Chamber of Commerce Announces Fireworks Postponement

The Chesaning Chamber of Commerce board of directors met on Monday, June 1 to make a final decision on whether to move forward with the July 2nd Fireworks in Showboat Park. To properly plan, promote and deliver the event, the decision needed to be made by this date for both the chamber and the vendors involved. Ultimately, the board of directors voted to postpone the fireworks until later in 2020.

Several factors influenced this decision, including Governor Whitmer's MI Safe Start Plan. "Although Governor Whitmer announced plans to move the entire state to phase 4 on the same day that the board of directors made their decision, there is still no guarantee that events of this size will be allowed in time for 4th of July weekend," stated Kate Weber, Executive Director of the Chesaning Chamber of Commerce. "It was a difficult decision for the board but the uncertainty of how quickly we can move to phase 6 of the Governor's plan was just one of many of the factors that were discussed." The Chamber Board was also concerned that attendees would be disappointed if amenities such as the Little Sparks Kid Zone and food vendors were not included in the event this year due to public health concerns and social distancing requirements. "Our community has always looked forward to enjoying the Fireworks in Showboat Park, not only for the beautiful display, but for the great food, fun and socializing that makes our event stand out". Liability and financial concerns also played a part in the final decision.

"We look forward to offering a hometown event and spectacular fireworks display for Chesaning residents and visitors yet this year. Now, more than ever, we want to bring people together to celebrate our community's unity and resilience," stated board of directors president, Greg Bruff. The fireworks committee will be meeting soon to discuss dates and options for the event to be held later this summer or fall. Be sure to keep an eye on the Chamber's website, social media or www.mychesaningcalendar.com for updates.

The Chesaning Chamber of Commerce may be reached at 989-845-3055 or by email at info@chesaningchamber.org. Their mission is to actively foster business growth, member services, and a united community.

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