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FOR IMMEDIATE RELEASE

Michigan Festivals & Events Association Receives Services to the Field Grant.

October 3, 2017, Chesaning, MI – President/CEO Sue Bila is pleased to announce Michigan Festivals & Events Association (MFEA) has received a \$50,000 matching grant from the Michigan Council for Arts and Cultural Affairs.

MFEA will use the funds to produce the 2018 Calendar of Festivals, Fairs, and Events – Featuring Attractions Magazine, and continue its *dedication to providing professional educational development to the MFEA membership...incorporating arts and culture into their events*. MFEA's Annual Convention does, and will, include educational workshops to assist communities in their event organization and development helping them to grow and prosper. MFEA touches every community in Michigan through its annual magazine and educational workshops.

Over 300,000 magazines are produced and distributed throughout Michigan and the United States. The main distribution points: Michigan McDonalds Restaurants, AMTRAK Chicago, Michigan AAA Branch Offices, Michigan Welcome Centers, Michigan Secretary of State Offices, and many more.

The MFEA Educational Workshops are available throughout the year and are opened to all communities. MFEA takes pride in offering top-notch speakers and topics to communities and their volunteers to produce successful events.

The MFEA mission is to support and promote festivals, fairs, events, attractions, suppliers, and tourism through education, marketing and networking for the success of our members.

Every event that Michigan Festivals and Events Association offers has the potential to spark connections, provide valuable content and deliver memorable experiences that will keep your event/business growing and profitable!