



#AskForKasasa

It's a catchy word for  
**EARNING CASH.**

Ask for **Kasasa**

May 1, 2018

**PRESS RELEASE: THE STATE BANK LAUNCHES NEW INNOVATIVE ACCOUNTS**

FOR IMMEDIATE RELEASE  
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**THE STATE BANK NOW OFFERING INNOVATIVE KASASA ACCOUNTS**

FENTON, MICHIGAN, May 1, 2018 - The State Bank, a fixture in Michigan since 1898, now offers innovative Kasasa rewards checking accounts perfect for those looking to enhance their finances this spring. These free accounts, including Kasasa Cash, Kasasa Tunes and Kasasa Saver, allow customers to earn rewards that matter the most to them, such as high interest rates or refunds for online purchases, in addition to the exceptional customer service The State Bank provides. Kasasa Protect, identity theft protection, is available as an add-on service to any of these accounts.

Stacey Webb, Senior Vice President of Retail Banking for The State Bank states, "We are very excited to announce our partnership with Kasasa. We believe Kasasa accounts deliver huge value to our customers through custom options and rewards that fit today's lifestyles. Additionally, the accounts are "free" meaning they have no minimum balance or monthly maintenance fees, which we know is important to our customers."

To qualify for the rewards, customers need to enroll in and log into online banking. They must also use their debit card at least 12 times per statement cycle and enroll in and agree to receive electronic statements. Additional information, conditions, qualifications, limits, timeframes, etc. apply.

### **About Fentura Financial and The State Bank**

Fentura Financial is the holding company for The State Bank. It was formed in 1987 and is traded on the OTCQX exchange under the symbol FETM, and was recognized as one of the Top 50 performing stocks for 2015 on that exchange.

The State Bank is a full-service retail and trust bank headquartered in Fenton, Michigan. It has assets of approximately \$757 million. It currently operates fifteen full-service branches located in Genesee, Livingston, Oakland, Saginaw and Shiawassee Counties and loan production offices in Washtenaw and Saginaw Counties. The State Bank's commercial department provides a complete array of products including lines of credit, term loans, commercial mortgages, SBA loans and a full-suite of cash management products. The retail department offers personal checking, savings, time and IRA deposit accounts and all types of loan products including home equity, auto and personal loans. The residential loan department offers construction, purchase and refinance residential mortgage loans. The wealth management department offers a full-service suite of trust and portfolio management services. The aim of The State Bank is to become and remain "Your Financial Partner for Life." More information can be found at [www.thestatebank.com](http://www.thestatebank.com).

### **About Kasasa**

Kasasa® is a national brand of free rewards checking and savings accounts that give consumers real choices with their banking accounts. Offered at select community banks and credit unions around the nation, Kasasa accounts reward account holders for using their accounts with what they want most—earning high rates, cash back, money to automatically save, or digital downloads from iTunes®, Amazon.com® or Google Play™. Kasasa marries innovative banking products with the personal touch of community financial institutions. For more information, please visit <https://www.kasasa.com/>, or visit them on Twitter [@Kasasa](https://twitter.com/Kasasa), [Facebook](https://www.facebook.com/Kasasa), or [LinkedIn](https://www.linkedin.com/company/kasasa).

