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Edward Jones Maintains Traditional Values

In an age of voice mail and email, mobile phones and computerized banking, things change so fast that tradition is being lost in the jet wash of a jet-set society. However, traditional values literally define Edward Jones, a nontraditional company that embraces new technology while still making house calls.

This full-services brokerage firm has one priority that has never changed since the firm began more than 95 years ago: service to individual investors when and where it is convenient for them. To accomplish this, Edward Jones has focused on building a network of one-broker branches that are conveniently located for individuals. It doesn't matter whether those individuals live in the rural heartland or in the suburb of a sprawling metropolis. Edward Jones is there.

In fact, Edward Jones has more branch-office locations than any other brokerage in North America. Its branch-office concept was conceived by Edward D. "Ted" Jones Jr., son of the firm's founder.

Ted Jones thought investors should be served by someone who lives and works in their community. He believed, and those at Edward Jones still believe, that personal service means being available for clients, even if it means going to their homes or businesses.

Despite its rapid growth from 304 branch offices in 1980 to more than 13,800 throughout the United States and Canada today, Edward Jones remains committed to its traditional values.

That's why Doug Moeggenborg, an Edward Jones financial advisor in Chesaning, maintains an office on West Broad Street in town.

That's also why Moeggenborg will stress long-term and diversified investments. "I meet with clients face to face and emphasize the importance of choosing quality investments that have the potential to perform well over time. At Edward Jones, we prefer a long-term approach to investing," he said.

"The decisions clients make when they meet with me will affect their financial futures. They are big decisions that deserve undivided, personal attention," he added.

Moeggenborg and Branch Office Administrators Teri and Shelly can be reached at 989-845-7210. You may also visit his website at www.edwardjones.com.

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