

A Cano's Broadcasting, Inc Station

2301 N M-52 Owosso Mi 48867 | 2422 Burton St SE Grand Rapids, Mi 49546 989-720-8530 | 616-451-0551

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FREE Community Business & Non-Profit Announcement Program

With the current Coronavirus (Covid19) crises impacting our every day lives and our businesses, there is a huge impact on our area's economy. With Monday's announcement of the Stay Home, Stay Safe order, the management of WOAP wants to help in any way we can. WOAP has served the community since 1948 and we've been here for the community through many different crises and events over the many years.

People are turning to the media - from broadcasters to social media and digital platforms during this isolation and lockdown. Looking for answers to questions they have and for pure entertainment value. We would like to extend our platforms to you; in order for you to pass along a message to the community.

<u>Every business and non-profit</u> in our community may participate with our Covid19 Community Business & Non-Profit Announcement Program. You do <u>NOT</u> have to be an existing customer of ours, there are <u>no</u> strings attached, <u>no</u> hidden agenda and <u>no cost to you.</u> We just want to help get your message out to the public using our multiple platforms.

If your non-essential business/non-profit establishment is closed down during this time; you can utilize this program to announce your status and when you plan to re-open. This is also a good opportunity to make a simple statement informing the community to stay safe, practice social distancing, and so on. If you are an essential business and have certain hours and/or circumstantial sales practices (I.e. call ahead, curb side pick-up, etc) this is an opportunity to convey that message.

In addition; we are offering businesses and non-profits the opportunity for <u>phone-in</u> On Air interviews to discuss your situation. You can request an interview during your submission for announcement.

To have your announcement placed on our platforms, we've made it easy. There is a simple form you can fill out on the main welcome page of our website. Just head to our website WOAPradio.com and fill out the form.

Stay safe, we will get through this.

Tony Burkhead General Manager Efrain Cano President

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