

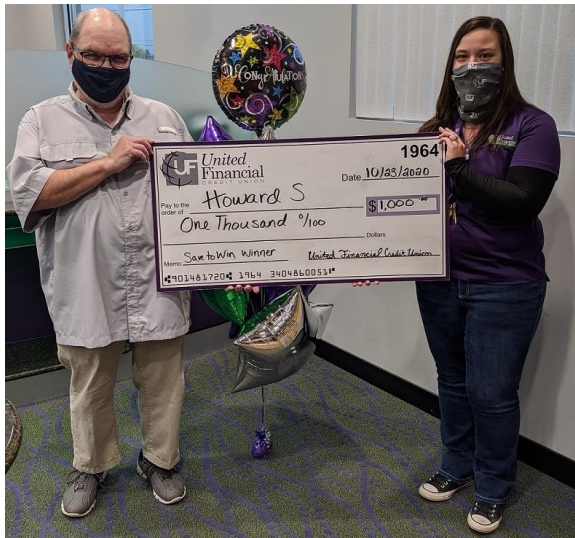
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United Financial Credit Union Announces Save to Win Quarterly Prize-Winner

Saginaw, MI, October 23, 2020 —Howard S. is the latest United Financial Credit Union member awarded for their participation the prize-linked savings program, Save to Win. For every \$25 deposited into their accounts, members earn one entry into the monthly and quarterly drawings for a chance to win \$25-\$5,000.

Howard was excited when we called to let him know that he won. He plans to use his winnings to pay bills. He has been participating in the Save to Win program for a little over a month.

The savings tool was designed to appeal to credit union members who are not in the habit of saving and those considered financially vulnerable. In addition to encouraging members to set aside money, Save to Win also provides financial education tools and resources to help members achieve strong financial futures.



“Our ‘Save to Win’ program gives our members a way to build good savings habits and enjoy a more responsible game of chance, by allowing them to improve their financial lives and ultimately create better savings habits. Another thing that we really love about ‘Save to Win’ is that it is closely tied to our mission of ‘People Helping People.’” Stated Barbara Appold, United Financial Credit Union’s CEO, when asked about the Save to Win program.

Save to Win was developed by Commonwealth, the Filene Research Institute and the Michigan Credit Union League (MCUL). The MCUL launched the pilot program in partnership with eight Michigan credit unions in 2009 and has since expanded to include several states. The program is now administered by CU Solutions Group, an affiliate of MCUL.

To date, the program has awarded more than \$3.1 million dollars in cash prizes and has helped credit union members save nearly \$200 million nationwide. To learn more about Save to Win visit www.unitedfinancialcu.org/savetowin.

United Financial Credit Union was founded in 1964 to serve a small group of tool and die workers in the Bridgeport area. United Financial currently has six locations located in Bridgeport, Saginaw Township, Chesaning, Freeland and Auburn and serves over 22,000 members. We are happy to offer membership to anyone that lives, works, worships or attends school within any county in the State of Michigan’s Lower Peninsula. Contact us at www.unitedfinancialcu.org or 989-777-3620.