

Chesaning Area Chamber of Commerce

Mission Statement: To actively foster business, growth, member services and a united community.

Benefits of Membership

As the leading business organization in Chesaning, our goal is to continue to make your chamber membership a valuable and beneficial investment for your company. Members are encouraged to attend events, take advantage of special services and discounts, and get involved with Chamber committees. This increases the members' voice in the community, and presents a unified voice and concern to area businesses.

GOLD MEMBERSHIP INVESTMENT

\$35/monthly - \$420 Annual

- Member Referral; inquiry sales leads by phone, mail, email
- Two complimentary sets of chamber mailing labels
- Use of Chamber's Bulk Rate Permit
- FREE use of Chamber's Conference Room for your company's meetings and seminars
- Reduced Expo Booth Fee
- 1 – FREE Business flyer inserted in a Chamber Newsletter (Additional business Flyers inserted at a reduced rate in the newsletters (call for details)
- Press releases about your business printed in newsletters

Chamber Website benefits:

- Listing on the website with a link
- Multiple highlighted priority listings in the chamber's On-line directory
- Discounted opportunity to advertise on the Home Page
- Presence on homepage slide show

SILVER MEMBERSHIP INVESTMENT

\$25/monthly - \$300 Annual

- Member referral; inquiry sales leads by phone, mail, and email
- Reduced Expo Booth Fee
- Reduced Chamber Conference Room rate for your company's meetings and seminars
- Reduced rate for Business flyers inserted in newsletters (call for details)
- Press Releases about your business printed in newsletters

Chamber Website Benefits:

- Listing on the website with a link
- Opportunity to advertise on the Home Page



www.chesaningchamber.org

ALL MEMBERSHIPS INCLUDE:

- Access to Chamber's FAX and Copy Machine
- Chamber Gift Certificates; redeemable at ONLY at Chamber Member Businesses
- Monthly Newsletters
- Display business Brochures/Business Cards at Chamber Office
- Networking Opportunities:
 - Fall Tailgating Party (OCT)
 - Wine and Cheese Reception at Expo (FEB)
 - Expo Business Educational Seminar (FEB)
 - Annual Membership Meeting and Dinner (JAN)
 - Golf Outing for the Scholarship Program (AUG)
- Members Promoted thru Saginaw Valley Convention and Visitors Bureau
- Membership Certificate to display at your business
- Sponsorship opportunities
- Discounted Chamber insurance programs with Frankenmuth Mutual Insurance, Auto Owners Insurance and Financial planning service discount through Waddell and Reed