

*Chesaning  
 Chamber of Commerce  
 Board of Directors*

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 Waddell & Reed

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 Metro Mortgage

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**Steve Keck,**  
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 Rehabilitation Center

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**Ron Poyer**  
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**Nick Stoddard**  
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**Cindy Tejkl**  
 The State Bank

**Christopher Theile**  
 Swartzmiller Lumber

**Kate Weber**  
 Executive Director

## A Minute with our Board of Directors Secretary

The first quarter of 2017 is almost gone and it has sure been a busy one! We've hosted our Annual Membership Dinner, the Valentine's Beer and Wine Tasting Event and a Scrapbook Crop day (and kept Kate very busy in the process). Guess what? That's just the beginning for 2017! We have several other events planned for this year that we are looking forward to with anticipation.

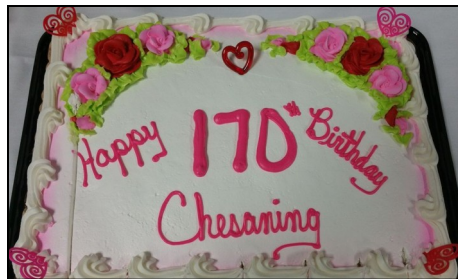
Our annual Golf Outing is coming up on May 21<sup>st</sup>. Let's hope the snow is long gone by then! Plans are underway for our annual Fireworks display in honor of Independence Day. The Fireworks will be held on Thursday, June 29<sup>th</sup> at Showboat Park. If you are interested in being a vendor at this event, please give our office a call. We are hosting a very special Birthday Party on September 16<sup>th</sup>. Chesaning is turning 170 years old! Help us celebrate with a nice dinner on the walking bridge that will be catered by restaurants throughout the Chesaning area. If your restaurant is helping with this event, please

be sure to contact us so we can finalize details with you. These are just a few of the events that you can enjoy this year. Be sure to follow the Community Calendar so you don't miss out on any upcoming community activities.

I wanted to take a moment to thank our membership and the community for continuing to support the Chamber. Without you, we would not exist. We appreciate those that attend our events and have helped with sponsorships. We also appreciate those that have volunteered their time. If you have not volunteered at an event in the past and may be interested in volunteering in the future, please give us a call. If our events don't work with your busy schedule but you are still interested in volunteering your time within the community, there are several other organizations that could also use your help. We'd be happy to help you find an organization that fits with your interests.

I look forward to seeing you around town!

*Jessie Woods*  
 Secretary, 989-845-4056



*Above ~ The delicious Birthday Cake donated by Frank's Supermarket for the Beer & Wine Tasting at Riverfront Grille this past February.*



*Jessie Woods,  
 Secretary*

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## Member News & Community Highlights

- Michigan Blood is returning to the Chesaning High School on Tuesday, March 21 from 9am until 3pm and Wednesday, March 22 from 10am until 3pm. Stop by the Media Center/Library to be a life saver and donate blood! Appointments are recommended: 1-866-MIBLOOD or miblood.org.
- Community State Bank is becoming The State Bank! The Chesaning, St. Charles, Montrose and Thomas Township locations will now be offering expanded lobby and drive up hours on Saturdays from 9am until noon. Visit the St. Charles location on Friday, March 31st from 11am -2om for Customer Appreciation Day!
- Check out the latest member press releases at [www.chesaningchamber.org/member-news--press-releases.html](http://www.chesaningchamber.org/member-news--press-releases.html)!

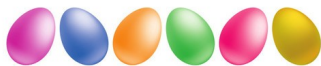
### What's New With You?

I have received a few inquiries for information lately that reminded me to pass along my own request to you... have you added services or products to your business that the Chamber may not know about? Do you offer Fed Ex or UPS pick up/drop off services? Do you have a new menu or brochure that I can pass along to visitors? Is your organization planning a special event or seeking volunteers?

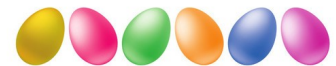
In the words of Jerry Maguire, "Help me help you!" Please be sure to update the Chamber office with anything new so I can pass it along to our members, visitors and the community and help you promote your business or organization. Thank you!



~ Kate

**February Chamber Statistics:**  
**We received**  
**98 Phone Calls,**  
**363 Emails &**  
**98 Visitors**



## April 2017



Sun	Mon	Tue	Wed	Thu	Fri	Sat
2 7:30am-11:30am American Legion Post #212 Breakfast	3	4 7:30pm Village Council	5 8am Chamber Marketing Meeting	6 Chesaning Township Board Meeting 7:30pm	7 5pm K of C Fish Fry	8 Free Community Supper at Trinity UMC 5-7pm Library Wine Tasting 7pm
CHAMBER OFFICE CLOSED— Call Greg Bruff, 845-7699, Ron Ebenhoeh, 989-780-2676, Steve Keck, 845-2250 or Jessie Woods, 845-4056 for assistance						
9	10 Board of Education Meeting 6:30pm	11	12 Noon Chamber Raffle 6pm DDA Meeting	13 Chamber Board Meeting 8am	14 K of C Fish Fry 5pm	15 Easter Egg Hunts-see pg 5 Kids Sucker Tournament, noon-3:30pm
Nights of Illusion—Chesaning Bible Baptist 6:30pm-8pm—Family Fun!						
16 	17 5:30pm Candlewalk Committee Meeting	18 7:30pm Village Council 8pm Queen Of Hearts	19 5-7pm K of C Hamburg/ Social Night	20	21 9am-6pm Electronics Recycling Event— Resourceful Recycling	22 Electronics Recycling Event Cont. 9am-2pm 
23	24	25 7:30am Task Force Meeting 8pm Queen Of Hearts	26 Noon Chamber Raffle	27	28	29
30						April 1 (April Fools!)

*"Some people are making such thorough plans for rainy days that they aren't enjoying today's sunshine." ~ William Feather*

## Big Joe's Layton Corners Bar Celebrates 15 Years!

Joe Birchmeier was a truck driver for Stone Transport out of Saginaw but always had a dream of owning a bar. His opportunity came 15 years ago when he purchased Vic's Bar from Vic and Mary Birchmeier, turning it into Big Joe's Layton Corners Bar in February of 2002. Big Joe's is now a well-known watering hole for locals and visitors alike, even attracting customers by word-of-mouth from as far away as Singapore and San Francisco, according to reviews on Yelp.

Known for delicious sandwiches, burgers, pizza and Friday fish fry, Big Joe's is also famous for a creation called Scrubbie Sticks, a delicious cheese bread loaded with bacon and paired with a creamy, cheesy spread that is sure to appease your appetite. The bar hosts occasional music talent and has been the sponsor of "Groverfest" for many years, including a bike run and bands.

Joe credits his customers with being his biggest marketing tool, as they share the welcoming establishment with their friends and family members. He also gains the loyalty of his employees by being "a good and fair employer", states Angie Marble who has worked for Joe for about 10 years. A little spontaneous employee fun helps, too, and Angie told of a time a few years back when Joe and a few employees decided to head for Las Vegas after the Super Bowl. They drove to Detroit that night, bought one way plane tickets and spent a few days enjoying the sights and sounds of Glitter Gulch!

The Chesaning Chamber of Commerce wishes Joe and the employees of Big Joe's Layton Corners Bar a happy 15th Anniversary and many more years of continued success!



## Happy 15th Anniversary to Full Moon Fitness & Tanning

In 2002 Jeff and Cheri Thiel opened Full Moon Fitness and Tanning at its current location on the corner of W. Broad and N. Saginaw Streets. Ten years later in April of 2012, they turned over the keys to their cousin, Justin Thiel; the Chamber joins Justin and his staff as they celebrate 15 years as a successful family-owned business!

Justin is no stranger to business ownership as he also owns Salon Eclips in St. Charles and operates as a timber consultant through his primary business, Michigan Forest and Land Management. This busy man relies on the help of his mother, Jane Martin, who assists with his book-keeping and acts as a business manager. Another important person at Full Moon Fitness & Tanning is their onsite personal trainer, Rick Goward, who has been with the gym since July of 2009.

Since purchasing Full Moon from his cousins, Justin has added Cross-Fit exercise equipment as well as expanding the location's availability to 24/7 hours to accommodate the needs of their members. Full Moon

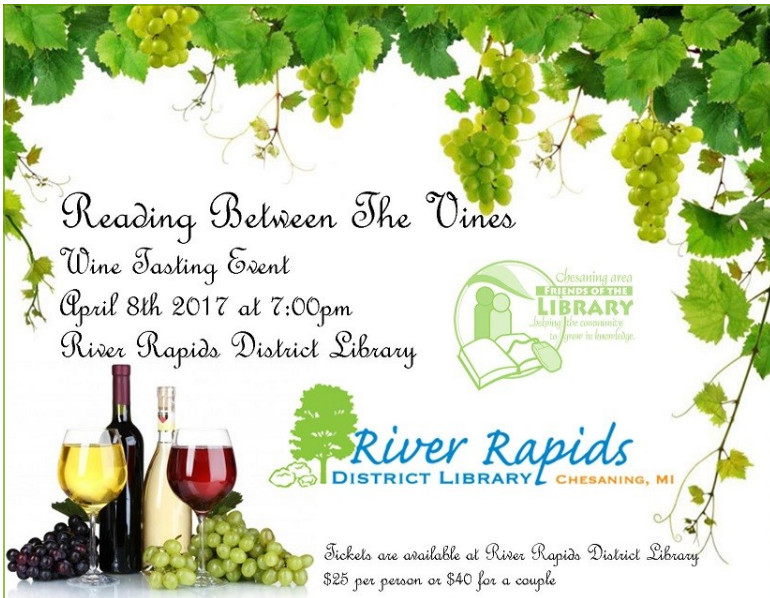
offers tanning equipment, spray tanning and indoor tanning skincare supplies, a full-service gym with a variety of free weights, bench presses and exercise machines, Spin classes by Amy Copes, and personal training and assessment by Rick.

Currently, Full Moon is seeing many clients take advantage of their indoor tanning equipment to prepare for their spring break and summer vacations. Justin and his staff are proud to offer a safe and clean environment for your workout or tanning needs, and friendly service to help you reach your goals. Call 845-6868 to find out more!

The Chesaning Chamber of Commerce thanks Justin and the staff at Full Moon Fitness for their continued membership and support, including the many silent auction and raffle donations that they have provided for our events. We wish you all the best in years to come!



### Events to Ease March Madness and Spring Fever!



*Reading Between The Vines*  
Wine Tasting Event  
April 8th 2017 at 7:00pm  
River Rapids District Library

*Chesaning Area Resource Center LIBRARY*  
Adding life community to your knowledge.

*River Rapids*  
DISTRICT LIBRARY CHESANING, MI

Tickets are available at River Rapids District Library  
\$25 per person or \$40 for a couple

# EARTH DAY ELECTRONIC RECYCLING DRIVE

ALL MICHIGAN RESIDENTS AND BUSINESSES WELCOME

WHERE  
**FRANKS SUPERMARKET**  
1045 WEST BROAD ST CHESANING, MI

WHEN  
**APRIL 21** FRIDAY 9AM-6PM + **APRIL 22** SATURDAY 9AM-2PM

UNFORTUNATELY WE CAN NOT ACCEPT CRT (GLASS) TVS OR MONITORS

## ELECTRONIC ITEMS ACCEPTED

COMPUTERS	SERVERS
COMPUTER COMPONENTS	CELL PHONES
LAPTOPS	VIDEO GAME CONSOLES
PRINTERS/COPIERS	WIRE
DVD PLAYER/VHS	FLATSCREEN TVS
NETWORKING DEVICES	

IF IT HAS A BATTERY OR CORD- WE CAN RECYCLE IT!

FREE ON-SITE HARD DRIVE DESTRUCTION

**RESOURCEFUL RECYCLING**  
WES@GLBRRR.COM (989) 323-9296  
WWW.RESOURCEFULRECYCLINGMI.COM

## CHESANING SPORTS BOOSTERS

### 15TH ANNUAL DINNER DANCE

**SATURDAY, MARCH 18, 2017**  
**ST. PETER PARISH HALL**  
404 S. Wood St. Chesaning, MI 48616  
Doors Open at 5:30 PM

CATERED DINNER - OPEN BAR - DANCING  
TRY YOUR LUCK AT WINNING A CASH PRIZE  
\$2,500 - \$1,000 - \$500 - \$100  
ADDITIONAL PRIZES & 50/50 RAFFLES

Tickets \$125 Admits 2  
& Entry into the Cash Prize Drawings  
No One Under The Age Of 21 Admitted - I.D. Required

FOR TICKETS CONTACT  
PATTI ESCAMILLA 989.798.4581

# Kids Spring Sucker Tournament

**Saturday, April 15th**  
11:30AM Registration  
12-3:30 Tournament  
Showboat Park Shoreline

Registration Fee \$5 Per Child  
Age Groups 9 & under and 10-16  
Night Crawlers available \$2.00/doz.

Sponsored by  
**Chesaning Parks & Recreation**  
Contact Andrew Hasse for more information.  
(989) 274-6026



## CASH PRIZES

& OTHER DRAWINGS FOLLOWING THE TOURNAMENT

Free gift to first 100 registrants!

Find us on Facebook

"No winter lasts forever; no spring skips its turn." ~ Hal Borland

## Chesaning Area Lenten, Easter & Spring Events

### Chesaning Bible Baptist Church activities:

- **Nights of Illusions**, Apr. 9-12, 6:30-8pm
- **Easter Egg Hunt**, Sat. April 15 registration at 11:30, Hunt at noon

For more information, call 989-323-0604

### Chesaning Lions Club activities:

- **Easter Egg Hunt**, Ages 1-11, Sat. April 15, Hunt begins at 10am at Showboat Park. Bicycle give-away plus other prizes!

For more information, call 989-845-3404

### Christ Lutheran Church activities:

- **Easter Egg Hunt** at Christ Lutheran Park, Sat. April 15 at 10:30am, Free!

For more information, call 989-845-2600

**St. Peter Parish:** (in the Parish Hall at 404 S Wood St, Chesaning)

- **Spring Fling Bingo**, Sun, April 30<sup>th</sup>, 6pm. For more information, call 989-845-1794.

### Trinity United Methodist Church activities:

- **Spaghetti Dinner**-sponsored by the youth, Sunday, March 19 at 11:30am
- **Lenten Services** on March 15 & 29, 7pm
- **Free Soup Supper & Movie Night** at 6:15pm on Friday, April 7
- **Maundy Thursday**, April 13 at 7pm
- **Good Friday Service**, April 14 at 1pm
- **Easter Sunday Services**, April 16 at 8am & 10:30am with breakfast at 9am

For more information, call 989-845-3157

## Coming in May: Annual Scholarship Golf Outing

Preparations for the 22<sup>nd</sup> Annual Golf Outing are underway at the Chesaning Chamber! You can begin recruiting your 4-person teams to join us at Twin Brooks Golf Course on Sunday, May 21<sup>st</sup>. The fee (TBA) will include 18 holes of golf, one cart per team, and lunch. As before, there will be door prizes, event winners at every hole and other contests throughout the day.

Proceeds from the event help fund two \$500 scholarships for Chesaning Union High School seniors. The lucky recipients of the

scholarships in 2016 were Heather Mahoney and Taylor Murphy .

Would you be interested in sponsoring a hole, putting green contest, door prize or gift certificate? Please contact the Chamber office at 845-3055! Sponsors will be promoted through signage at the putting green, tee boxes, listings at the club house, in the Tri-County Citizen as well as marketing materials and web page.

Ready to sign up your team? Call Twin Brooks at 845-6403 after April 1st.

**Do you know a Chesaning Union High School senior? Remind them that the application deadline for the scholarship is Friday, March 24<sup>th</sup>!**

## Sign 101—What Are Your Current Benefits?

With our sponsorship campaign underway to modernize our marquee, there have been many questions about the current sign-usage benefits. Below is our "Sign 101" to provide answers (and perhaps shed some light on why we hope to make a change!)

- Chamber members may call the office to reserve the sign for their special events or community messages. All reservations are made for 1 week, Monday-Monday, and are handled on a first come, first served basis.

- There is no charge for members to use the sign. Members have priority over non-members for reservations. Non-members may use the sign for a \$100 fee per week.

- Messages are limited to 3 lines of 19 letters/numbers or spaces.

- The office will organize the letters and numbers for pick-up on the Monday of the reserved week. There is also a pole with a suction cup used to change the message.

- Letters and numbers are easily broken, especially in cold weather, and caution is required to not damage the track.

If we are able to upgrade the sign, all messages will be changed by computer in the Chamber office and we would have far more flexibility and options to use logos, pictures, better punctuation, etc. We also would have the ability to run multiple messages each week, not just two. And no more worries about broken letters, track or putting the sign up in bad weather. Food for thought as you ponder the sponsorship opportunity!



**Raffle Winners:**

**February 22**

**Brooke Harris**

**Drawn by Kris**

**Mahoney at Wildwood**

**Veterinary Clinic**

**March 8**

**Mark Struck**

**Drawn by**

**Uriah Altun at**

**Burger King**

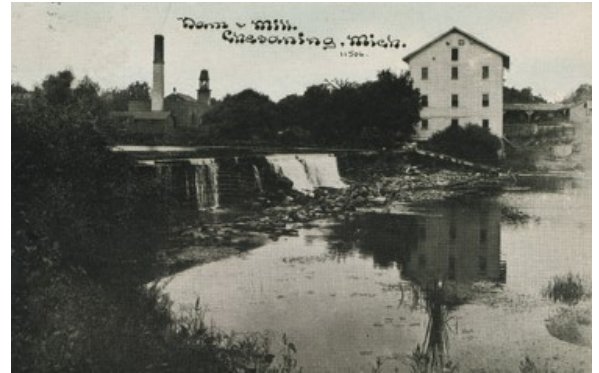
**Chesaning: 170 Years Young**

Change.... ough, how many times have we shrugged at the thought of that word. Change is inevitable, time is the best example of that. Everyday we change a little. Change doesn't mean to forget the past, it means to remember it, celebrate it, and embrace the future and the beauty it brings.

Time and the elements, (with a little help from mankind) have brought change to our river. We can celebrate the past with the mill that brought jobs and opportunity to Chesaning; but embrace the future of the river rapids weir, which brings beauty, and new opportunities. We can enjoy more fishing options, kayaking, and breath taking photo ops.

You can drive by our river or stroll along the new walking bridge at any given time and see people enjoying our beautiful river. Stop and smell the roses, or should I say river, don't let time pass you by. Enjoy and embrace the change in Chesaning.

~Bobbi McIntyre, Birthday Celebration Committee



*Chesaning Dam and Mill ~ Early 1900's*



*River Weir ~ 2009*

CHESANING CHAMBER OF COMMERCE MISSION STATEMENT

“TO ACTIVELY FOSTER BUSINESS GROWTH, MEMBER SERVICES AND A UNITED COMMUNITY”



CHESANING CHAMBER OF COMMERCE  
P.O. BOX 83  
CHESANING, MI 48616  
ADDRESS SERVICE REQUESTED