

989-845-3055

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August 2018

*Chesaning
Chamber of Commerce
Board of Directors*

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Show of Support for Lippert Components Inc.

“To actively foster business growth, member services and a united community” is the mission of the Chesaning Chamber of Commerce, and in that spirit we are sharing a letter written to Lippert Components Inc. in care of the Chesaning location’s general manager, Scott Vincent. We know that many of our chamber members are watching the conversation between LCI and the Village of Chesaning with great interest, knowing how the loss of such a valued member of our chamber and community could have a great impact upon us all.

Dear Mr. Vincent,

On behalf of the Board of Directors and membership of the Chesaning Chamber of Commerce, I am writing to share our support of the local Lippert Component Inc. employees and management in their hope to retain your glass and window plant operations here in Chesaning.

Despite the short amount of time that we have had to become familiar with Lippert Components, we have already been very impressed with the spirit of volunteerism and community support shown by your business as well the positive changes that you have brought to the former Hehr plants. We are excited to hear about your plans for a new, more modern and efficient facility and hope that your investment in Chesaning will inspire other businesses to consider our location for future development.

The loss of the opportunities that Lippert offers our community in terms of employment, economic impact and future partnerships with our Chamber members would be felt deeply. Chesaning has a lot to share with your business even beyond the commitment that the village council has already made to help secure a location for your new development. For example, the Chesaning Union Schools are seeking new ways to partner with our chamber members to both help their students plan for future success along with supporting businesses’ needs for a trained, job-ready work force. The low cost of living in our area and small-town atmosphere make Chesaning a great place to work, live and play, giving your employees a safe, comfortable and affordable place to call home.

If there is anything that we can do as a chamber to help Lippert Components to build local partnerships with our Chamber members and community, please do not hesitate to contact me or our Chamber office. We look forward to having LCI as a valued industry in our village for years to come.

Best Regards,

Gregory C. Bruff

Board of Directors President
989-845-7699-work or 989-280-4838-cell

Don't Forget!
Join us for a Networking Night at Creative Passions Retreat Center "Mentoring Chesaning's Youth" on Monday, August 20 from 5-7pm



*Greg Bruff,
President*

New Chamber Office Hours:
Monday-Thursday
8:30am—4:00pm
Closed Fridays

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Member News & Community Highlights

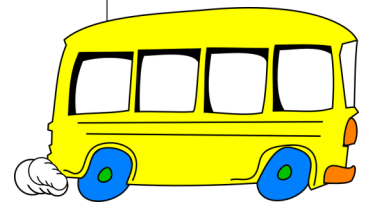
MEMBERS ON THE MOVE

This summer has been busy for 3 of our Chamber members as they relocate to new addresses! Please note these new locations:

- **Agnew Graphics, Signs & Promotions** will be moving to 1905 W. M-21, Owosso at the end of September. They are looking forward to more space to grow!
- **Tri-County Appraisal Co.** has settled into their new location at 400 N. Fourth Street. Their original location at 310 N. Canal is for sale if you are in the market!
- **Michigan Festivals and Events Association** has relocated to 1908 Pearl Street in the Carriage House behind the former Heritage House—1908 was the year that the Carriage House, known as the gem on Pearl Street, was built. Stop by to say “Hi” and check out the renovations!




- **UNITED FINANCIAL CREDIT UNION OFFERS FREE SOCIAL SECURITY SEMINAR:** The workshop will be held **August 22 from 6-7pm** at 4685 State St. Saginaw. Seminar has limited space! Please contact the Credit Union at 989-777-3620 or marketing@unitedfinancialcu.org to register!
- The final touches are being made on the new **Community Services Building** and we look forward to announcing the Village’s move-in date soon! Watch your weekly updates and September Newsletter for more information! For now, all Village business is still being conducted at their location at the corner of Broad and 3rd Street.

July Chamber Statistics:
We received
105 Phone Calls,
303 Emails &
41 Visitors



September 2018

BACK TO SCHOOL!!

Sun	Mon	Tue	Wed	Thu	Fri	Sat
30	<u>Repeating Meetings/Events:</u> •Rotary Club meets at noon on Tuesdays, Riverfront Grille •Am. Legion Queen of Hearts Raffle is on Tuesdays at 8pm, Pintown •Kiwanis Meets at 7am on Wednesdays except on 3rd week when they meet at 7pm, Riverfront Grille					1 Market Off Broad 9am-1pm
2	3 Chamber Office Closed  labor day	4 First Day of School for Chesaning & St. Charles! 7:30pm Village Council	5	6 Chesaning Township Board Meeting 7:30pm	7	8 Market Off Broad In-Stitches Knitting @ Library 11am Free Community Supper at Trinity 5-7pm
9  HAPPY GRANDPARENTS DAY	10	11 PATRIOT DAY  "We Will Never Forget" Candlewalk Committee Meeting 5:45pm	12 Noon Chamber Raffle 6pm DDA Meeting	13 Chamber Board of Directors Meeting 8am Library-Writing a Novel Class, 6-7pm	14	15 Market Off Broad 9am-1pm Military Classic 5k Color Walk/Run 1pm
16	17	18 6th Ann. Military Classic Varsity Tennis Game 4pm Varsity Volleyball 7pm 7:30pm Village Council	19 5-7pm K of C Hamburg/Social Night 7pm Sports Boosters 7pm Library Book Club	20 6th Annual Military Classic Varsity Soccer Game 7pm	21 6th Annual Military Classic Varsity Football Game 7pm	22 Market Off Broad 9am-1pm Gypsy Harvest Festival Showboat Park Noon-9pm
23	24	25 7:30am Task Force Meeting	26 Noon Chamber Raffle	27	28	29 Market Off Broad 9am-1pm Halloween Camping Weekend-Showboat Park

"You have brains in your head. You have feet in your shoes. You can steer yourself any direction you choose." ~ Dr. Seuss

Paul Parsons Celebrates 20 Years With Wells Fargo Advisors

This month, we celebrate The Parson Investment Group of Wells Fargo Advisors. Paul Parson began his career in July 1998 with Wells Fargo Advisors' predecessor, A.G. Edwards & Sons. He is proud to celebrate 20 years of service. Paul says "Wow it seems like just yesterday I was going through the process of changing careers."

As a founding member of The Parson Investment Group, Paul understands that trust is the bedrock of any successful outcome. That's why he works to build strong relationships between his clients and his team. Paul helps individual financial goals become reality through a highly-customized investment process while helping his clients understand and manage risk versus reward.

Paul holds FINRA Series 7 and 66 registrations and CIMA®, Certified Investment

Management Analysts designation. CIMA® professionals are elite advisors who apply advanced investment theory and integrate a complex body of investment knowledge systematically and ethically to assist clients in making prudent investment decisions. They provide objective, transparent, fair investment advice to the investors they serve.

When he's away from the office, Paul loves spending time with his family, the outdoors and enjoys serving his community. He sits on the advisory boards of the St. Charles Community School Foundation and the Hartley Nature Center Endowment of the Saginaw School District. He is also on the pastoral council of the Mary of the Immaculate Conception Catholic Church in St. Charles, Michigan. CAR0618 -00681



Pictured above, from the left: Paul Parson, Jillian Niles and Mark Parson

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Did you know that it was 165 years ago this month that Northampton changed its name to Chesaning!?

Carlton Camping Center & Parshallburg Campers is 50!

Carlton Camping Center, formerly known as Parshallburg Campers, is celebrating a half century of serving local adventure-seekers with camping supplies and RV's. We share in their excitement and love their story ... read on for their history and current projects!

It all started out of a pole barn in Oakley, Michigan back in 1968, now 50 years later Carlton Camping Center & Parshallburg Campers, INC. are celebrating their 50th anniversary. The dealership moved to its currently location in 1985, located on M52 at 15775 S Oakley Rd in Chesaning. In the last two years, the dealership has seen huge growth. Coming on board to oversee this huge growth was Justin Carlton, the 3rd generation of Carlton's to be involved in the business. Justin is the grandson of Shirley Carlton and the son of Kevin Carlton. Justin left the dealership for over 5 years and was a sales manager at a competing dealership in Saginaw. He has since came back & helped grow the dealership immensely, with the help of his sales partner Jason Addis who was a top tier sales-

man at another local dealership in Clio. The team has grown the once small time dealership in Chesaning to now carrying over \$2 million dollars in inventory of new & used campers. The dealership has re-branded itself as Carlton Camping Center to pay heritage to the late Junior Carlton, Shirley Carlton's husband who passed away in 2015. With this re-branding it has helped grow the business by adding things such as rental campers & more new RV inventory for customers to browse from. In 2016 & 2017 the dealership was the #1 dealer in the entire state of Michigan for sales of the brands of White Water Retro & Cruiser RV MPG. They also ranked in the top 2 of the entire state for the brands of Forest River Salem, Dutchmen Aspen Trail & Serro Scotty. With sales of over 500 campers in the last three years alone, the team is expecting big things for the future. With all this growth they have been forced to



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"Evolve or Dissolve, it's your decision." ~Larry Price

Parson Investment Group of Wells Fargo Advisors (Continued from Page 3)

A Brief History: Paul started his career as a Financial Advisor in 1998 with Wells Fargo Advisors' predecessor, A.G. Edwards & Sons. Then, the Church/Parson Investment Group of Wells Fargo Advisors, was established in 2005 by Raymond D. Church and Paul K. Parson. The two shared an expertise in the intricacies of financial management and a passion for helping clients in any stage of life realize their financial goals. They founded their investment group on the principles of professional integrity, unparalleled quality, and client-focused service. Upon Raymond's retirement, the group officially became known as The Parson Investment Group.

No one is a better team member than our client themselves. We love working alongside clients to explore financial management strategies and help them create and manage their wealth. Our team encourages collaboration with personal accountants and attorneys to help our clients benefit from a comprehensive approach and better realize their financial goals. Whatever the strategy, we believe in building lasting relationships grounded in mutual trust.

Today, Paul K. Parson, CIMA® leads the investment group as the Senior Vice President-Investments. Paul is a member of the Wells Fargo Premier Advisors Program, a designation held by a select group of Financial Advisors within Wells Fargo Advisors as measured by business production, completion of educational components, and professionalism. He helps individual financial goals become reality through a highly-customized investment process.

Jillian A. Niles, our Senior Registered Client Associate, joined our team in 2012. Through active listening and assisting in strategic investment planning, Jill quarterbacks and team and cultivates lasting relationships with our clients.

In 2013, John K. Reiber joined The Parson Investment Group as a financial advisor. With more than 30 years of experience in financial services and comprehensive wealth management, John was a valuable member of the team. He retired from the group in 2016.

Also in 2016, Mark J. Parson decided to follow in his father's footsteps and dive into the world of strategic wealth management. Mark has many unique skills, but his true passion is people. As a Financial Advisor, he enjoys exploring various wealth management and investment strategies with clients, while maintaining an independent, objective, and unbiased perspective. CAR0618-00647

"We've appreciated the opportunity to work with the Chamber and the relationships that we have developed with clients in the Chesaning area and surrounding communities. I feel fortunate to lead and mentor our diligent, dedicated and client focused team. Our team approach expresses who we are and the high standard of service we try to deliver for our clients", states Paul.

The Chesaning Chamber certainly appreciates the support that you have shown for our community through your membership! We wish you continued growth and success for years to come!

Carlton Camping Center (Continued from Page 3)

make improvements to their sales lot & building. Adding more space for RVs, light poles for customers to be able to browse RVs in the evening, adding onto storage to their pole barn as well as adding on an addition to their sales building with which now houses several offices, camping displays, an employee lunch room, restrooms, an area for kids to play in while their parents shop for their dream RV, a customer lounge area & more! To celebrate all of these great changes & growth the dealership is hosting a 50 days of savings sale for their 50th anniversary. Stop in & check them

out Monday-Friday 9am-5pm & Saturday 9am-2pm or shop online at www.CarltonCampingCenter.com, you can also like them on Facebook for updates on new arrivals, giveaways & much more. www.Facebook.com/CarltonCampers.

Congratulations to the entire Carlton family for achieving this great milestone and for continuing to invest in Chesaning with business growth and dedication to the community! The Chesaning Chamber of Commerce wishes you a very happy anniversary!

Happy Campers Ahead





Every Saturday through October 6
9:00am-1:00pm
On S. Chapman St. at Broad St.

For more information; check out
<http://www.broadstreetevents.org/market-off-broad.html>



2018 SHOW
AUGUST 17-19
FEATURING
OLD FARM TRUCKS &
FOREIGN TRACTORS
Visit <http://mmogta.org>
for more information!



The Chesaning Chamber of Commerce cordially invites you to attend

Chamber Member Networking Night
Mentoring Chesaning's Youth

Monday, August 20, 2018 - 5:00PM to 7:00PM
Creative Passions Retreat Center, 710 W. Broad Street

Join fellow chamber members including representatives of the Chesaning Union School District as we discuss how best to mentor and provide opportunities for our local students to enhance their "soft skills", research careers and encourage their future involvement in our business community.

This event is free to Chesaning Chamber of Commerce members
Courtesy of Creative Passions Crop & Quilt Retreats
Short program presented at 6pm, facility tours will be available.



Light refreshments provided featuring Cavity Creave
Please RSVP by August 15
989-845-3055 - info@chesaningchamber.org



★ Kick Off Party ★
MILITARY CLASSIC VI

	Social Hour 6PM Jersey Auction 7PM Duelling Pianos 8:30PM	\$20 PER PERSON
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THE PUBLIC HOUSE
(Next door to Pintown Pizza & Lanes)
130 N. Saginaw St. - Chesaning

All proceeds to benefit the Chesaning Area Veterans Relief Fund.
Hosted by: Pintown Pizza & Lanes and The Military Classic Committee

Friday, August 24, 2018 CASH BAR AND APPETIZERS
TICKETS: AVAILABLE AT PINTOWN PIZZA & LANES

BROAD STREET EVENTS PROUDLY PRESENTS OUR 2018 SEASON

MOVIES ON BROAD

All movies begin at 8:00 P.m. in the Ace Hardware parking lot.
In the event of inclement weather, the movie will be shown the following Sunday.
For more information visit www.broadstreetevents.org

	FRIDAY, JUNE 22ND SMURFS THE LOST VILLAGE JOIN US BEFORE THE SHOW FOR KING SIZED CANDY BAR BINGO!
	FRIDAY, JULY 20TH TMNT OUT OF THE SHADOWS JOIN US BEFORE THE SHOW FOR THE BIG ROCK'N BOOK BUS!
	FRIDAY, AUGUST 3RD THE PRINCESS BRIDE JOIN US BEFORE THE SHOW FOR FUN ACTIVITIES
	FRIDAY, AUGUST 24TH COCO JOIN US BEFORE THE SHOW FOR FUN ACTIVITIES

PLEASE THANK OUR 2018 MOVIE NIGHT SPONSORS:

The STATE BANK
your financial partner for life

DR. HINGER & DR. HOPFENSPERGER

United Financial CREDIT UNION

Raffle Winners:

July 25

Ron O'Connor

Drawn by

Jean Krupp,

Village Sales & Service

August 8

Sue Dingo

Drawn by

Shelly Kolleth

Indian's Cafe

Advertising Opportunity at the Candlelight Walk

Although summer is still here, at the Chamber our thoughts have turned to the holidays already with staff and volunteers hard at work behind the scenes finalizing plans for the 35th Annual Christmas Candlelight Walk . The marketing brochure is being designed and will be available for distribution by Labor Day weekend. We'd like to take a moment to thank the businesses and organizations who have already committed sponsorship funds or in-kind donations to the event in time to be included in the brochure! Your support of the Candlewalk is very much appreciated!

It's a bit too early to talk about the Festival of Trees, which is another great way to get involved, but we are working on another opportunity that might help your business or organization gain marketing exposure during this year's Candlewalk. The planning committee has decided to try a new feature this year with "Kringle's Crossing", an outdoor Christmas market and activity area. We'd like to invite you to participate!

Many organizations have already stepped forward to offer crafts and activities for children, so we know that families will be juggling crafts, purchases and free "swag" from the participating vendors. Because of this, the Candlewalk committee has decided to offer small, free, reusable shopping bags as a gift to our visitors!

The bags will feature the Chesaning Christmas Candlelight Walk logo on one side and Kringle's Crossing sponsors on the other. They will be a useful keepsake for years to come.

Would you like to feature your business or organization as a Kringle's Crossing sponsor? Please submit the enclosed form by September 27th to be included! Be sure to call the Chamber office or our Candlelight Walk Committee chairperson, Bobbi McIntyre, at 845-6320 with any questions, or email us at info@chesaningchamber.org.



CHESANING CHAMBER OF COMMERCE
P.O. BOX 83
CHESANING, MI 48616
ADDRESS SERVICE REQUESTED

Chesaning Chamber of Commerce 2018 Christmas Candlelight Walk Kringle's Crossing Visitor Bag Sponsor Form

Chamber members are invited to sponsor a reusable shopping bag to be given to Candlelight Walk visitors at our Kringle's Crossing Market and Activity zone! Promote your business or organization with your logo on 500 bags (and feel free to share business cards or flyers to insert!).
Cost to participate is only \$50, due by September 27 to the Chamber office.

Contact Name: _____

Company Name: _____

Mailing Address: _____

Telephone : _____

Please make checks made payable to: "Chesaning Chamber of Commerce"
with "Kringle's Crossing Bag Sponsor" noted in the memo line and mail to
PO Box 83, Chesaning, MI 48616. Questions? Call 989-845-3055.



Thank you for supporting the 35th Annual Christmas Candlelight Walk!
~ Chesaning Chamber Candlewalk Committee