2nd Quarter 2021 Volume 2, Issue 2



989-845-3055

Email: info@chesaningchamber.org Web: www.chesaningchamber.org Chamber Office Hours: M-Th 8:30AM-4:00PM

# **Quarterly Connection**

## Ponderings of the President

What a great thing it is to see everyone's smiling faces again as our community fully reopens for the first time in 15 months. I am hopeful that our businesses that were most impacted by the pandemic are rebounding and that our nation's recovery continues.

The Chamber Foundation has been working on many projects since the first round of mini-grants were issued in March, giving a boost to local restaurants. With funds from the Chesaning Strong campaign, we were able to assist Chesaning Nursing and Rehabilitation Center with a façade micro-grant to help fund their sidewalk replacement project. Unfortunately, the Snacks and Sips Fundraiser that was scheduled for June 11 was canceled due lack of participation. The Foundation Board is currently researching grant opportunities and other fundraising ideas to support our ability to have a positive impact on Chesaning.

Our downtown business district is looking amazing for summer with the addition of several new benches and flowers pots. The boulevard is bursting with color and our festive banners and American flags welcome visitors to our town for the summer season. Kudos to the DDA, the Village DPW, Zach & Danielle Chludil, and the American Legion volunteers for their hard work in making Chesaning look great. I'd also like to give a shout-out to Ace Hardware for their fresh coat of paint and to Ed Rehmann and Sons for purchasing and repurposing neighboring empty store fronts to expand their business. Chesaning continues to thrive!

I wish you all an amazing summer and urge you to enjoy the many annual events that are returning this year. Check out the list of upcoming fairs and activities on page 2... I hope to see you there for some fun in the summer sun!

Yours in business,

Greg Bruff, 989-280-4938 Board of Directors President



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#### 2nd Quarter Event Report

- The Chamber office participated in the Annual National Day of Prayer Breakfast on May 6 hosted by the Chesaning Area Ministerial Association at Riverfront Grille.
- The Marketing Team hosted a hiring event on May 12 in Showboat Park. 10 chamber businesses participated and many good connections were made with potential candidates.

#### **Celebrating Milestones**

This quarter, we applaud:

#### **30 YEARS - 1991**

Designs by Bean - Specializing in screen-printing, embroidery and heat transfer vinyl, Bean can even help you design your logo or custom print project. They also offer FREE online stores for sports teams, fundraising and more.

Check out their ladies boutique fashions, too!

### Your Chamber Benefits At Work

The Chamber's Marketing Team recently completed the newest Community Guide/ Membership Directory brochure for 2021-22. These printed brochures are distributed to MDOT visitor centers, throughout the Great Lakes Bay region at common tourist stops, and locally at Creative Passions Retreat Centers, the Stone House Inn and other members businesses who see a lot of visitor traffic. They are also handed out in the Chamber office whenever someone requests a telephone book, a relocation packet, or membership information. Call the office if you would like a supply for your business or organization!

Our LED sign near the post office continues to attract a lot of attention for our members. Don't forget to use your member sign benefit! This year, many residents have taken advantage of the sign to display birthday, anniversary and graduation announcements for just \$10/day. The income helps to offset the cost of operating the sign.

Have news or specials that you would like us to share? We share big announcements when we see them, but it helps if you let us know by calling or emailing. We love to spread the word in our weekly updates and on Facebook!

## "Rejoice as summer should... chase away sorrows by living." – Melissa Marr

#### **Celebrating Milestones**

30 YEARS - Continued from above

M-57 Surplus - Walking into M-57
Surplus is a bit like opening a surprise gift... it is a different shopping experience every time. New items arrive every day, from garden supplies and craft items to fishing poles and tools.
Stop by often to visit this unique family-owned business

#### 35 YEARS - 1986

#### **New Wine Full Gospel Church -**

New Wine Church describes themselves as A Grace-Driven Church for a Grace-Needing world. They offer in-person and live-streamed worship services, bible study, and children's ministries, as well as monthly community dinners and a back-to-school backpack giveaway. Visitors are always welcome!

## Summer Fun Sizzles in Chesaning!

Be sure to share your summer and fall events with the Chamber as soon as possible for maximum exposure on social media, the community calendar and our sign. Find more information about the events below at <a href="maychesaningcalendar.com">mychesaningcalendar.com</a>!

#### **Coming Up This Summer:**

- Thursday, July 1: Fireworks in Showboat Park
- Saturday, July 3 & 17: Chesaning Car Cruze
- Monday, July 5: Culpepper & Merriweather Circus, hosted by Rotary Club
- Wednesday, July 7 & 28, August 11: Saginaw Co. Playdates in Showboat Park
- Saturday, July 10: Chesaning Classic and Muscle Car Show
- Sunday, July 11: Chesaning Sportplane Assoc. Dawn Patrol Fly-In & Pancake Breakfast
- Saturday & Sunday, July 17-18: Chesaning Sportplane Assoc. Airport Craft Show
- Wednesday, July 21 & August 11: Wheelin' Wednesdays in downtown Chesaning
- Saturday-Saturday, July 24-31: Friends of the Shiawassee Annual River Clean Up
- Tuesday-Saturday, August 3-7: Saginaw County Fair
- Saturday, August 7 & 21: Chesaning Car Cruze
- Thursday-Sunday, August 19-22: Mid-Michigan Old Gas Tractor Association Show
- Saturday, September 4 & 18: Chesaning Car Cruze
- Saturday, September 11: Chesaning Sportplane Assoc. Airport Fun Fest
- Friday-Sunday, September 17-19: Halloween Camping hosted by Kiwanis Club
- Sunday, September 19: Chamber Golf Outing Scholarship Fundraiser



# Hiring? Let Us Help!

"Everybody is hiring!" While that might be a bit of an exaggeration, it is true that finding candidates for vacant positions is a bit of a challenge right now for a variety of reasons. To help, the chamber is publishing a weekly "Jobs Blast" on our Facebook page and website. Be sure to let us know if you have a job opportunity to include.

Your marketing team is discussing an August sequel to our spring hiring fair to help fill those empty spots for the fall. Please call or email the Chamber office to let us know if you are interested in participating and watch your weekly email updates for details.

#### 40 YEARS - 1981

Line Street Dental - Drs. Carrie
Ehinger & Jeannine Hopfensperger
and their knowledgeable staff offer
each patient professional dental
services in a friendly, relaxed environment. They use the latest technology to ensure great results for a
variety of dental procedures. Give
them a call to find out how they can
help you and your family maintain
beautiful smiles!

Hedrich Excavating - Serving the Chesaning and surrounding areas, this local, family-owned business is licensed and insured for septic installation, excavation, demolition and more. Hedrich Excavating also has a selection of sand, stone, gravel, and topsoil that can be delivered for your home and landscaping. Contact them to quote your next project!

Valentine Mini Storage - What started as a warehouse and shop for Valentine Construction has become a 138-unit storage facility with many renters who have used the storage space since they opened 40 years ago. There are 4 different unit sizes available in 7 different buildings. "Like" them on Facebook to be notified of their storage auctions!

Chesaning Sports Boosters - This group of enthusiastic parents, coaches, and community members is focused on fundraising to support athletics at Chesaning Union Schools. They also provide manpower to run sporting event concessions and reward deserving student athletes with scholarships each year. They welcome new volunteers with open arms!

#### Chamber Mission & More

The Chesaning Chamber of
Commerce works diligently to
achieve its mission to actively
foster business growth, member
services and a united community.

#### **REMINDERS**:

Are you receiving our Friday email blasts? Please make sure that your email address is upto-date with the Chamber office so that you don't miss out on important and timely news!

Watch your mail for information about the 26th Annual Chamber Scholarship Golf Outing, scheduled for Sunday, September 19 at Twin Brooks Golf Course!

## "The Only Constant Is Change" A Message From Kate

Dear Friends,

For over 5 and a half years, I have had the honor of working with the Chamber and Foundation Boards of Directors, and all of the amazing members of the Chesaning Chamber of Commerce. I am inspired daily by our hard-working businesses, dedicated local volunteers, and the friendly residents of the Chesaning area.

Despite my love for this organization and after much thought and discussion with my family, the time has come for me to move on to full-time employment. This decision has been a difficult one that has been in process since well before the pandemic began. Now that we are coming out of a challenging year, I believe that it is a good time for fresh starts, new ideas, and new directions for the Chamber and the Foundation.

You may already have read online or in the newspaper classifieds that the search has begun for a new director. I plan to be available as long as needed to help with the transition. The director position is part-time and offers a lot of room for flexibility, creativity and fun! If you know of anyone who would be a great candidate, please have them send their resume to the chamber office (attn: Jessie Stewart).

I will leave this position reluctantly but I also know that the Chamber is so much bigger than one person. Both of our Boards of Directors are bursting with talented and creative minds who all have the best interest of the businesses and residents at heart; our members are incredibly supportive and our community has embraced the "Support Local" and "Chesaning Strong" battle cries of the pandemic. My wish is for this momentum to carry the Chamber forward to its 100th birthday (in 2024!) and beyond.

Thank you for all of the support, encouragement, and friendship that you have shown me throughout my time at the chamber. Chesaning will always have me cheering for its success.

Sincerely,

Kate Weber

Executive Director



**Chesaning Chamber of Commerce** 

218 N. Front Street Suite B Chesaning, MI 48616

Phone: 989-845-3055

E-mail: info@chesaningchamber.org

PLEASE PLACE STAMP HERE

Chamber Member

