2nd Quarter 2020 Volume 1, Issue 2



989-845-3055 Email: info@chesaningchamber.org Web: www.chesaningchamber.org Office Hours: M-Th 8:30am-4:00pm

Quarterly Connection

Ponderings of the President

#ChesaningStrong. Over the past 4 months, this phrase has become a message of unity during these uncertain days. We have seen businesses demonstrate #ChesaningStrong with resiliency and creativity, including embracing new ways to deliver their products via online and contactless service, and using the quarantine time to remodel and update their locations. Our members have taken a negative and turned it into a positive to both survive and thrive during the pandemic. We have even seen some of our members add new products and services AND have been excited to see other new businesses opening. Our community has embraced #ChesaningStrong by supporting local businesses and being creative with new events such as Wheelin' Wednesdays, Chesaning Cruze Nights and A Taste of Fair at the fairgrounds.

The pandemic has put many roadblocks in front of our chamber's annual events such as our golf outing and Fireworks in Showboat Park. As you know, we rescheduled our golf outing from May 17 to September 20. The Golf committee is working with Twin Brooks to offer a great fundraiser for our scholarship program that also meets state guidelines for public health. We also hope to be able to offer a new fireworks event at a later date, depending upon many factors.

The road ahead may be difficult but if we keep the spirit of #ChesaningStrong and continue to support each other and stay positive, Chesaning will emerge from the months ahead stronger than ever and positioned to handle anything that comes our way.

As always, don't hesitate to reach out to the chamber board of directors and staff if we can help you in any way. Stay healthy!

Yours in business,

Greg Bruff, 989-280-4938 Board of Directors President



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Event Report

- Chamber Comedy Night, March 13 at Riverfront Grille added \$1290 to the general fund with 87 in attendance.
- Chamber Scholarship Fundraiser Golf Outing, May 17: Postponed until September 20 due to COVID-19.
- Chamber Fireworks in Showboat Park postponed, date TBA, due to COVID-19.

Thank You, Sign Sponsors

Last quarter, we shared our gratitude to the Chesaning Area Conservation Club for their generous donation toward our electronic sign. This quarter we are equally pleased to say thank you to H & R Block of Chesaning for their financial support of the sign! We are making good progress towards paying down our loan and keeping up with the electric bill, allowing us to put our members' messages "up in lights!"

Members News

Welcome, new business member, Maximum Roofing! Owned by Tim Birchmeier, the business celebrates 20 years this year! Call 989-845-3373 or visit online at www.maximumroofingchesaning.com to learn more about how the company can help you with roofing (both standard and metal), gutters and siding!

Congratulations to Chesaning High School Class of 2020 who celebrated commencement with a drive-up style ceremony on Thursday, July 23. And thank you to the local businesses who helped make the day special by offering discounts, well-wishes and giveaways! Edward Jones has been in the news lately, announcing that they were named #7 on the FORTUNE 100 Best Companies to Work For list by Great Place to Work and FORTUNE Magazine, as well as ranking "Highest in Employee Advisor Satisfaction among Financial Investment Firms" by J.D. Power. Congratulations!

United Financial Credit Union invites you to join the Saginaw Walk to End Alzheimer's on September 12! The walk is happening EVERYWHERE due to the pandemic. Form a team and lend your support to help raise awareness. Sign up ONLINE at act.alz.org.

"Strong people don't put others down, they lift them up." -Michael Watson

Celebrating Milestones

This quarter, we acknowledge the achievements of these chamber members:

15 YEARS - 2005

Creative Passions Crop & Quilt

Retreats - Now boasting 4 retreat buildings and a brand-new quilt and scrapbook shop, Creative Passions is Chesaning's cropper and quilter paradise!

Rob Angst Lawn & Landscape

Services - Offering lawncare and landscaping services for residential properties in Saginaw and Shiawassee counties, Rob and his team also install stunning retaining walls and patios

Summer Events

These Events and More Can Be Found on MyChesaningCalendar.com!

- Market Off Broad is back for the 2020 season! Stop by the corner of Chapman and Broad Streets on Saturdays from 10_{AM}-1_{PM} for fresh local produce and crafts.
- Lippert Components Inc. and the Chesaning Lions Club have teamed up to offer an American Red Cross Blood Drive on Friday, July 31 from 1-5:45_{PM}. Make an appointment in advance by calling 1-800-733-2767 or visit <u>redcrossblood.org</u> and use sponsor code: CHESANING.
- New Wine Church is hosting a drive-through style School Supplies Giveaway on Saturday, August 1 from 10_{AM}-2_{PM}. Donations are appreciated!
- Easton Church of Christ invites you to their annual Ice Cream Social on Wednesday, August 5 at 6:30_{PM}.
- Saginaw County Fairgrounds is hosting It's a Market afFair on Friday and Saturday, August 7 and 8. Flea market and fair food are available from 10_{AM}-6_{PM} with live music from 3-9_{PM} daily. Farmer's Market will be available Friday from 4-7_{PM}.
- Wheelin' Wednesdays is back on August 12 from 6-9_{PM}. Shop, Dine and Enjoy
 Chesaning on your bicycle while raising funds for good causes. Contact Amanda
 Danek at awirgau@gmail.com for more information.
- Movies On Broad presents Barnyard-The Original Party Animals on Friday, August 14 in Ace Hardware's parking lot. The movie starts at dusk and a limited concession stand will be available to purchase popcorn and snacks.



25thAnnual Golf Outing



Twin Brooks Golf Course Sunday, Sept. 20th, 2020 Shotgun Start at 9 a.m.

Four Person Scramble (form your own team) Includes 18 holes, cart, food & beverages, games and prizes

Call Twin Brooks Golf Course to Pre-Register 989-845-6403

Event Proceeds Fund Scholarships for Chesaning High School Graduates 2020 recipients are Haylei Drope and Taylor Gross

Save the date for our annual scholarship fundraiser, the Chamber Golf Outing!

#ChesaningStrong Campaign Helps Launch New Chesaning Chamber Foundation

The Chamber has teamed up with Ed Rehmann and Sons to help promote an initiative that we believe will help our businesses as we continue to battle the pandemic. We are hoping every one of our Chamber members can help support this initiative by using their social media platforms and other word-of-mouth communication.

Background: The Chamber has partnered with Rehmanns to sell a "Chesaning Strong" themed t-shirt to complement the "Chesaning Strong" campaign that began in March. These t-shirts will be available for order at www.edrehmanns.com on July 30th. Ric, Rob and Nancy are donating all profits to the Chamber as we form our Chesaning Community Foundation.

Chesaning Chamber Foundation: The fundraising initiative is in development to raise money for businesses that may have been impacted by the coronavirus pandemic. The Chesaning Chamber Foundation, which is in the process of becoming a certified 501(c) (3), will handle the distribution of funds.

Ask: Chamber businesses are encouraged to support the Chesaning Strong initiative by sharing social media content that will be provided by the Chamber of Commerce. The shirts will be distributed in late August and available for pick up at Rehmanns (or can be shipped).

Summary: We value each and every one of you, and we hope you can help us promote this initiative as a business-wide community effort. We look forward to the days when COVID-19 is behind us. In the meantime, we hope everyone remains safe, healthy and Chesaning Strong.

For more information, please contact Kate at the chamber office at 989-845-3055.

Milestones (Continued from pg 2)

20 YEARS - 2000

Edward Jones/Doug Moeggen-

borg - Doug and his team relocated to their new offices on Chapman at the end of 2019 and continue to offer personalized investment strategies for their clients.

<u>Maximum Roofing</u>—(See pg 2 about our newest member!)

25 YEARS - 1995

Mike Bueche Construction-

Mike learned his skills with tools from his father and built his resume in the trades before taking the leap into his own business 25 years ago. He specializes in bath and kitchen remodels but offers all types of construction services.

Struck Lawn & Landscape – Mark

Struck and his hard-working crew serve the Chesaning area with a variety of lawn and land-scape services as well as snow and ice removal in the winter months for both residential and commercial clients.

Studio 124 - Bobbi and her staff offer a variety of hair and nail services as well as beauty products and fashion accessories.
2019 and 2020 have been memorable years for the shop, including a major renovation to their storefront and a long shut-down due to COVID-19.

Chamber Mission & More

The Chesaning Chamber of Commerce works diligently to achieve its mission to actively foster business growth, member services and a united community.

Reminder: Don't forget to vote on Tuesday, August 4!

Please support the Castle Museum Millage Renewal (impacting our historic museum in Chesaning) and the Library Millage Renewal (supporting our River Rapids District Library).

News From The Chamber Office

Normal Office Hours Resume Monday, August 3: Stop by or call the office for assistance Mondays through Thursdays from 8:30am-4:00pm. Please note that the office will be closed on Thursday, August 6 due to a scheduled vacation day. As always, you can reach Kate by email, on the Chamber's Facebook Messenger or leave a telephone message if you feel more comfortable connecting remotely. Masks are required for entry to the Community Services Building.

Nearly \$5000 in Chamber Gift Certificates In Community! A review of the gift certificates sold over the past 3 years reveals that there are nearly \$5000 in unredeemed "Chamber Bucks" floating around in the Chesaning area! The Chamber office has been posting occasional reminders on Facebook encouraging local business patrons to pull their gift certificates out of drawers, purses, wallets and couch cushions and use them to support our chamber businesses. Please contact the office if you have any questions about how to be reimbursed for the gift certificates that you receive.

<u>Are You Receiving Our Weekly Emails?</u> This year we've switch to a quarterly printed newsletter and want to make certain that you are on our email list to receive our important weekly updates, too. Please make sure that your current email address is on file with the Chamber office if you haven't heard from us recently!



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