

## QUARTLY CONNECTION



**Chamber Morning Coffee Break**  
 Thank you to all our Board and Business members who shared coffee and friendship on Wednesday at Granny's Kitchen. Thank you to Granny's for your hospitality and GREAT FOOD. If you were unable to make this event - we will have another morning gathering in August. We have 2 evening events planned in May and November. Thank you to the Marketing and Membership Committee!

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Hurry! Spots are filling fast for this spring marketing campaign!

**Chesaning Chamber of Commerce**  
**SPRING EDDM CAMPAIGN**  
 EVERY DOOR DIRECT MAILER

Get your message to approx. 3,883 business and residential addresses. Cards will be mailed out in early April of 2024.

18 single squares available:  
 \$180 each or 3 double squares available for \$250 each (then only 12 single squares will be available.)

Squares will be given out first come first served. Please contact Lisa at the Chamber Office to reserve your space as soon as possible.

**Deadline to submit: March 28, 2024.**

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 Chesaning, MI 48616 | 989-845-3055  
[www.chesaningchamber.org](http://www.chesaningchamber.org) | [info@chesaningchamber.org](mailto:info@chesaningchamber.org)

**Chesaning Chamber of Commerce**  
 2024 home improvement  
**BUSINESS NETWORK NIGHT**  
 EVENING IN MAY 2024  
 details out soon

Hold at  
**GIESKEN'S**  
 CABINETRY • FLOORING  
 104 Pine St., Chesaning, MI

**MEMBER PERK**

[www.chesaningchamber.org](http://www.chesaningchamber.org)



## Ponderings of the President



Laura Greenfelder, President  
Owner of Creative Passions, LLC  
Creative Passions Quilt Shop

Here we are at the end of February and spring is looking busy for growth in Chesaning! In January we hosted the 99th Annual Dinner to a sold out crowd and were able to celebrate anniversaries of businesses and winners of awards. Congratulations to Chris Mishler, Lisa Coon, Justin Carlton and Randy Hoerner on your awards! Our next Annual Dinner will be the 100th celebration of your Chamber of Commerce and the committee is planning for an even bigger event. Stay tuned for details to help us celebrate 100 years of business partnership in Chesaning.

In February the Comedy Show committee gathered over 100 attendees to share laughs at Riverfront Grille and raise funds for Chamber Projects. Thank you to Matt and Crystal of Riverfront Grille for helping us raise \$1,440.00 with an evening of fun. A big thank you to the Comedy Show Committee for your work to make this event a success.

Unfortunately, due to low registrations, our Spring Craft 'N Crop Day that was scheduled to happen on Saturday, March 2 had to be cancelled. We will re-evaluate to see if this is an event that the committee will continue. Thank you to Bobbi McIntyre for your work on this committee this year and year's past.

At the end of February we celebrated the completed move-in and ribbon cutting at Poppin' Decor' with Board Members and the community. This is a beautiful new location sure to attract the attention of diners passing down the block. Congratulations!

With back to back events in June and July of Chesaning Area Fireworks and the 2nd Annual Dry-Tri the committees are coordinating their sponsorship efforts. The work to be done on Parshallburg Park is expected to start in August, so the committee chose to have the event earlier this year. With an expansion of Parshallburg, it is the hope of the committee we will continue to grow the Dry-Tri event. Between spring and summer events in our parks we are hoping for a busy and profitable 2024 for everyone!

I am already looking ahead to May, when our downtown will be filled with beautiful flowers and benches for our many visitors. Soon we will be relaxing on those benches with ice cream and enjoying the weather.

Growing Business with You,  
**Laura Greenfelder, President**

### GIFT CERTIFICATES REDEEMED & SOLD:

**\$4,300.00**

### TOTAL REDEEMED

December 2203 to  
February 2024

December:  
\$1,150 total redeemed.  
Most redeemed by:  
Horger's Farm &  
Automotive.

January:  
\$2,455 total redeemed.  
Most redeemed by:  
Riverfront Grille

February:  
\$730 total redeemed.  
Most redeemed by:  
Ed Rehmann & Sons

GIFT CERTIFICATES  
SOLD: \$7,505.00 in  
Gift Certificates since  
September of  
2023.(counting the 2023  
golf outing)



**THE ENTREPRENEUR  
ALWAYS SEARCHES FOR CHANGE,  
RESPONDS TO IT, AND EXPLOITS IT AS AN**

**OPPORTUNITY.**

-Peter Drucker via Gecko & Fly

**Chesaning**  
Chamber of Commerce  
town-wide attic  
**SALES**  
SAVE THE DATE!  
Friday, May 24 and Saturday, May 25, 2024  
9 am to 5 pm

BACK BY POPULAR DEMAND! Town-Wide Attic Sales. The new online format will not include a map as in previous years. Community members will fill out a Google Form and be included on a listing published on our website. This is a great time to plan special sidewalk sales, promotions or events. Please let the Chamber know so we can include it in our marketing push.

### PLANS ARE UNDERWAY

For this year's Chesaning Area Fireworks. Thursday, June 27th, 2024. (Rain date of Friday, June 28th).

Vendor forms have been sent out to last year's participants and will be open soon to anyone who would like to be included for this year. Sponsorship forms are included with this newsletter.

**CHESANING AREA  
FIREWORKS**  
**THURSDAY,  
JUNE 27, 2024**  
**SAVE THE DATE**  
PRESENTED BY  
**Chesaning**  
Chamber of Commerce  
GATES OPEN AT 4:00 PM  
**SHOWBOAT PARK**  
MORE INFO  
SPRING OF 2024

The Chamber Board Meets in the Village Council Chambers on the 2nd Thursday of each month at 8:00 am. All are welcome to attend. We welcome your ideas and suggestions.

**SHOP LOCAL! SHOP CHESANING!**

## Ribbon Cutting at Poppin' Decor



Members of the Chesaning Chamber of Commerce gathered with the family and crew of Poppin' Decor to celebrate their grand opening on Wednesday, February 28th at 9 am.

Family (in front left to right:) Tori Martinez, Zoey Searles-Gonzalez, Seledonio Martinez Jr., Bella Martinez, Harper West (with ribbon), Jennifer Martinez, Kaydence Martinez, Stella Martinez, Seledonio "Balloon Man Sam" Martinez, Phil Larner and Tom Ebenhoeh.

Behind the arch: Chris Zoellner, Amy Handley, Juan Bush, Rod Toma, Greg Bruff, Nick Stoddard, Jessie Stewart-Walter, Amanda Hauman, Jessica Lichnovsky and Laura Greenfelder.



### RAFFLE WINNERS FOR DECEMBER AND JANUARY:

December 13, 2023  
Cori Amman

December 27, 2023  
Diane Lorencz

January 10, 2024  
Jim Chludil

January 24, 2024  
Brian Neumeyer

February 14, 2024  
Larry Rykaert

February 28, 2024

### PAST ANNUAL RAFFLE TICKET TOTAL TICKETS BY YEAR:

2024:  
731  
tickets

- 2023: 656 tickets
- 2022: 615 tickets
- 2021: 852 tickets
- 2020: 610 tickets
- 2019: 625 tickets
- 2018: 624 tickets
- 2017: 655 tickets
- 2015: 535 tickets
- 2016: 588 tickets



**Chesaning Union Schools**  
*Home of the Indians*



## Looking for Summer Help?

Get your job listing in to Erica Birkmeier the Career Advisor at the High School.

**A great way to get information about your job openings to your potential employees.**

Erica Birkmeier at: [ebirkmeier@chesaning.k12.mi.us](mailto:ebirkmeier@chesaning.k12.mi.us)

**STILL FOR SALE!**  
**\$300 CASH PRIZE EACH DRAW**



\$20 per ticket! Winners name returned to the draw.



Winning Tickets drawn every 2nd and 4th Wednesday at the Chamber of Commerce Office.  
Last Drawing Wednesday, December 26, 2024

Proceeds support Fireworks and Chamber Projects Sponsored by the Chesaning Chamber of Commerce

## 3 IMPORTANT DATES TO REMEMBER!

SHOP LOCAL! SHOP CHESANING!

**1** National Small Business Week is April 28th through May 4, 2024.

**2** Town-Wide Attic Sales are back! Friday, May 24th and Saturday, May 25th.

**3** Thursday, June 27th, 2024 will be Chesaning Area Fireworks.



## 99TH ANNUAL MEMBERSHIP MEETING & DINNER



Thank you to all the Business and Community members who celebrated the Chesaning Chamber of Commerce Membership Meeting & Dinner on Saturday, January 13th, 2024. Congratulations to this year's award winners: Justin Carlton, Carlton Camping Center (left) 2023 Business Person of the Year. Chris Mishler (right) 2023 Volunteer of the Year. Lisa Coon, Sovis Insurance Agency (top right), 2023 Star Employee. Rancy Hoerner, Hoerner and Geer (bottom right) 2023 Lifetime Achievement Award. Congratulations to all the Businesses who celebrated anniversaries.



**99 YEARS**  
Chesaning Chamber of Commerce  
**99 MEMBERS**

### Welcome New & Returning Members

The Chamber is pleased to announce several new and returning members who joined for 2024. We thank you for your support and are excited to work hard to promote you and our community! Our business and associate members include:

- Full Time Fitness
- Hedrich Excavating
- Memorial Healthcare
- DayStarr Communications
- Greenfelder Copes Law Firm
- High Life Farms
- Wildwood Veterinary Clinic
- Cooper Electric

**NOW HIRING!**  
Area Job Listings  
Chesaning Chamber of Commerce

Chamber Members Share your job openings with us and let the Chamber help you get your message out!

**Share your information with us!**  
Our weekly emails are sent to over 400 subscribers. Get your job listings, special events, sales and celebration information out each week to the Chesaning community. Deadline for publication is the Thursday before at noon. Make your membership work for you!

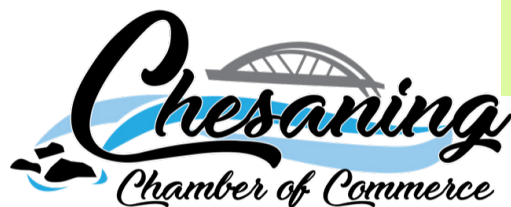
**MEMBERSHIP Matters**

## Chamber Board Members

- Laura Greenfelder, Creative Passions LLC
- Emily Cannon, Blush Salon
- Jessica Lichnovsky, The State Bank
- Amy Handley, Citizens Bank
- Lori Austerberry, Chesaning Realty
- Nick Stoddard, Stoddard Classic Cars
- Jeremy Hoover, JHoover Construction
- Juan Bush, Garber Chevrolet/Buick
- Greg Bruff, MMB Advisors
- Bobbi McIntyre, Studio 124
- Jessica Stewart-Walter, Sovis Insurance
- Amanda Hauman, Big Rock Coffee & Events

**Come Grow With Us!**

**REMINDER:** Are you receiving our Friday Membership Matters emails? Please make sure your email is up to date with the Chamber Office so that you don't miss out on important and timely news!



### Chamber Mission

The Chesaning Chamber of Commerce works diligently to achieve its mission "To actively foster business growth, member services and a united community."